

Jiangsu



泰州 江苏

Culture

Scenery

Gourmet

Useful Info

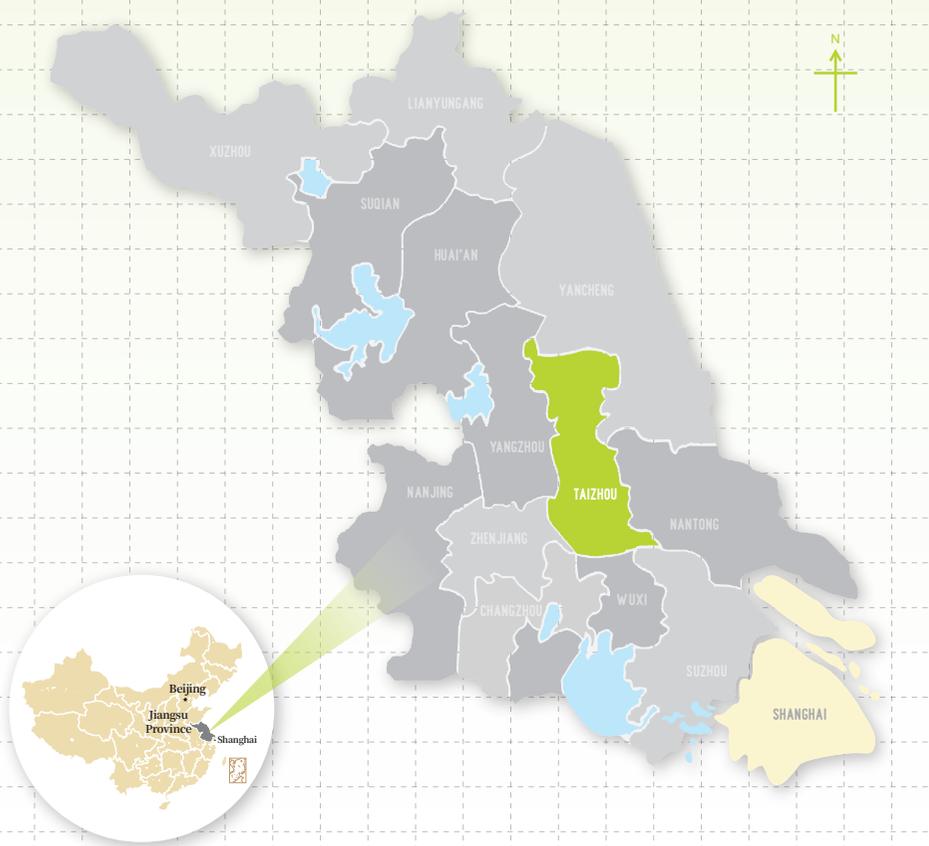
# Introduction & Map

## 泰州简介&地图 of TAIZHOU

Taizhou, a city on the northern shore of the Yangtze River, was described by Italian explorer Marco Polo as 'a small place where people enjoyed every worldly comfort and happiness that life could offer'.

Every pleasant morning, local folks' way to enjoy life is to spend some hours on brunch and enjoy Pingshu (storytelling) performances in tea houses.

Taizhou has a well-developed healthcare industry. Taihetang Medical Centre and Taizhou Overseas Chinese Town (OCT) are perfect health tourism destinations that provide wonderful healthcare experiences.



© Keith Lee

# Scenic

## 水城美景 Areas

### ■ Qianduo Rapeseed Flower Scenic Area

Xinghua in Taizhou is the only place in the world that allows visitors to glide between fields of rapeseed flowers on a boat. Qianduo Rapeseed Flower Scenic Area is undoubtedly a perfect destination for spring outing. Around the Qingming festival, which usually falls in early April, is the blooming season of yellow rapeseed flowers planted on the islets.



© Luo Mei Zi

### ■ Qinhu Lake National Wetland Park

Qinhu Lake National Wetland Park is an ideal place to relax. You can either go for a boat ride, or take a casual stroll on the well-built boardwalk to admire the undulating lake. The park is home to a variety of rare animals such as Chinese Milu, Chinese alligators, white swans and silver pheasants.

### ■ Lizhong Water Forest Park

Lizhong Water Forest Park is the largest artificial ecological forest in Jiangsu Province. The forest has more than 100,000 dawn redwoods and pond cypresses. Here, you could breathe in fresh aroma of the forest, enjoy rafting on the serene lake, and witness a spectacular scene of hundreds of wild ducks taking off from the lake.



© Yu Zhixin



# Cultural History 历史文化

## Fengcheng River Scenic Area

The Fengcheng River is a well-preserved ancient moat in Jiangsu. A night tour on a sightseeing boat would bring you to a number of attractions. You could also enjoy Kunqu opera, one of the oldest forms of Chinese opera, as well as other traditional music performances.



## Mei Lanfang Memorial Hall

Mei Lanfang who is of Taizhou ancestry, was exclusively known for his female lead roles in Peking opera. The museum exhibits pictures and objects related to Mei. Visitors could also listen to his skillful singing.

© Municipal Bureau of Culture, Radio, Film and Tourism of Taizhou

## Huangqiao Ancient Town

The town was first built in the Northern Song dynasty (960-1127 CE). Among its 24 ancient streets, Zhuxiang street, Mixiang street and Luojaxiang street have the best-preserved buildings erected back in the Ming and Qing dynasties. The golden and crispy Huangqiao sesame cake is one of the famous local delicacies.



© Yu Zhixin



# Health Tourism 康养旅游

## Taizhou Overseas Chinese Town (OCT)

Taizhou OCT is one of the first health tourism demonstration bases in China. It offers a wide range of healthcare services based on the Traditional Chinese Medicine (TCM) concept such as Chinese massage therapy and Chinese food therapy, as well as other healthcare services.

Source: www.tzsthtgyg.com



## Taihetang Medical Centre

A myriad of pharmaceutical tools, valuable herbs and specimens are displayed at the medical centre. There are prominent TCM practitioners offering consultation services, healthcare advices and effective medicines. Visitors could enjoy delicious herbal cuisines, and bring home medicated wine, ointments and herb-stuffed pillows.

# Food & Beverage 饮食文化

Clean water and thriving water plants are the reasons why Qinhu Lake is able to produce a variety of delicious aquatic products, among them the Qinhu Duan crab is diners' favorite. Jingjiang dried meat looks like 'Bakkwa' (dried meat) in Singapore and Malaysia, but it has thicker fragrant and is less greasy. Shredded dried tofu, crab dumplings and fish soup are three most popular morning tea dishes that offer a taste of Taizhou's lifestyle.



© Luo Mei Zi

泰州市文化广电和旅游局  
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# INFO 实用信息



## VISA

Singaporean passport holders enjoy 15-day stay in China without visa, whereas Malaysian passport holders will have to apply for tourist visa.



## Flights

### Singapore/Kuala Lumpur --->Taizhou:

There is no direct flight to Taizhou. You will have to take flight to Shanghai or Wuxi, from which you can take a train or bus to Taizhou.



## Weather Condition

### Seasons Suitable for Tourists Sightseeing:

The average temperature in spring (April to May) and autumn (mid-September to mid-November) is 14.9°C and 16.4°C respectively.

### Other Seasons:

Summer (June to mid-September) more humid than Singapore and Malaysia, accompanied with raining season; Winter (mid-November to end of March) with average temperature around 3.0°C, please keep warm.

## Time Difference

Singapore and Malaysia are within the same time zone (GMT+8) with China.



## Voltage

Voltage power is 220V, 50Hz. Recommended to bring along plug convertor.



## Currency

Renminbi (RMB)  
1RMB ≈ 0.20SGD ≈ 0.60MYR  
\* Please refer real-time currency exchange rate.

## Essential Apps

### Transport



### Lifestyle



### Ticket Bookings for flights / train ride / accommodation



# Know more about Jiangsu:



江苏微旅游



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